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Government of India
Ministry of Women & Child Development
POSHAN Abhiyaan

3rd Floor, Jeevan Vihar Building,
Sansad Marg, NewDelhi-110001
Dated: 14th February, 2024

To,

Additional Chief Secretaries/Principal Secretaries/ Secretaries of Department of
Social Welfare/ Women and Child Development of All States/UTs

**Subject: Updation and developments in Poshan Tracker Application and Dashboard
enhancements-reg.**

Respected Sir/Madam,

As you are aware, Poshan Tracker application was rolled out on 1st March 2021 to monitor progress of programme in near real-time. In this regard it is informed that, to make the application user friendly, various updations, developments and improvements made to the Poshan Tracker Application and Dashboard in the last two years.

2. The enclosed Annexures provides the comprehensive overview of the changes and updates implemented in the Poshan Tracker application, Internal and external dashboards. The key updates are as follows:
 - a. **Poshan Tracker App:** Monthly Progress Report, availability of PT in 24 languages, new design of home page, SMS for beneficiaries on registration, facility for taking photo of centers by AWW, updation of Child Aadhaar and more. These features would assist Anganwadi workers in better monitoring and submitting details in seamless manner. The details are provided at Annexure – I.
 - b. **Dashboard (Poshan Tracker website):** Complete redesign of external interface for all stakeholders. The dashboard has been enriched and linked with various internal and external programmes such as Jan Andolan, Saksham dashboard, Vibrant Village programme, and beneficiary redressal system etc. The details are provided at Annexure – II.
 - c. **Other initiatives:** Integration with various ministries and States through APIs. The details are provided at Annexure – III.
3. These modifications, integrated into both the application and dashboard, have been strategically designed to elevate the efficiency and effectiveness of various stakeholders such as AWWs, CDPOs, State and Central Government officials in their tireless efforts to address malnutrition. Regularly updated manual of Poshan Tracker application and dashboard (complete guide) can be accessed at <https://www.poshantracker.in/resources>.

4. Further, user access for various updations regarding beneficiary management, Anganwadi infrastructure, LGD mapping etc have been provided at particular level in application. The comprehensive list of user access at various levels is placed at annexure IV.
5. This issues with the approval of competent authority.

Encl: As above

Yours sincerely,



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Copy to:

1. Sr. PPS to Secretary, MWCD
2. PS to Joint Secretary (PA), MWCD
3. CEO, NeGD, MeitY, New Delhi

Key updates in Poshan Tracker Application

| Sr. No. | Important New Features | Description |
|----------------|-------------------------------|--|
| 1. | Beneficiary creation | Aadhar is considered as a unique identifier for each beneficiary. In Poshan Tracker one Aadhaar can be mapped to 4 dependent beneficiaries. Similarly, one mobile number can be mapped to 5 beneficiaries. |
| 2. | Monthly Progress Report | The MPR feature on Home page of Poshan Tracker application provides monthly report of important indicators such as details of beneficiary registration, supplementary nutrition, pre-school education, home visits, growth monitoring and nutritional supplements. This report has aggregate numbers for that month, and the AWW can select any previous month to see the report of that month. To see the detailed list of beneficiaries, the AWW can click on 'Data' feature on right top Corner of each indicator report. |
| 3. | Growth History | Growth charts are generated according to WHO growth standards for each child. This involves 3 chart categories viz. Stunting, wasting and underweight. Charts are generated for every child of age 0 to 6 years. Apart from this growth monitoring history can also be seen in form of table below the chart for each child. |
| 4. | Gestational Weight Gain | Gestational Weight Gain feature is available to track the weight gain of pregnant women. The AWW has to enter the height and weight of pregnant women to see the trajectory of weight gain against recommended maximum and minimum weight gain. |
| 5. | AWW Dashboard | The Dashboard feature on Home page of Poshan Tracker application provides details of daily activity of AWW. List of low birth weight children in that particular month is latest addition in this module apart from other features like daily tracking of attendance, details of home visits completed and due, details of growth monitoring completed & due and list of SAM and underweight children. |
| 6. | AWC Daily Tracking Feature | AWC photo capture feature is latest addition in daily tracking module where AWW is supposed to upload photograph of AWC with beneficiaries present. Daily tracking module also helps in quick entry of Attendance, Morning snacks and Supplementary nutrition (THR/HCM) provided against the list of eligible beneficiaries. |

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| 7. | THR/HCM Combined Module | THR/HCM Combined Module was introduced where irrespective of beneficiary type they can be given both THR and HCM. THR distribution can be selected for 7days, 15 days and 25 days; and HCM provided can be ticked daily for each beneficiary. |
| 8. | Migration Facility | There are two features in migration facility, 'AWC migration' is available for beneficiaries who change AWC, it can be done by entering the Aadhaar and phone number of beneficiary who want to migrate to another centre. Apart from this there is a 'Migrate out' facility for those beneficiaries who are no longer availing the services of the AWC and the AWW doesn't know where they have migrated and whether they are availing services at any other AWC. This will remove that beneficiary from list of active beneficiaries. They can be easily reinstated in the beneficiary list as their profiles will remain available in 'Migrated Out Profiles' feature. |
| 9. | Facility to Create/ Retrieve ABHA | Option to Create or Retrieve ABHA is available for all the beneficiaries. The beneficiary should have a verified Aadhaar number in order to create ABHA. If ABHA is already created then it can be linked with beneficiary profile using either demographic authorization or mobile OTP verification. |
| 10. | Facility to view U-WIN and RCH profile | Option to view U-WIN and RCH profile is available to eligible beneficiaries provided they have valid ABHA ID. Vaccination and ANC details can be seen for the beneficiary using this feature. |
| 11. | Father and Guardian verification | Identify Father/Guardian Aadhaar' feature is available on home page of application under Action Centre. This provides list of beneficiaries added as Father or Guardian while registering a children. The AWW can bifurcate list based on whether registration is done with data on father or guardian. In case it belongs to guardian, AWW needs to enter additional details. |
| 12. | Beneficiary name in native language | AWW can now enter beneficiary names in native languages, the name under beneficiary list will be displayed in native language once it is updated by AWW. |
| 13. | AWW and AWH profile | There is facility to enter AWW and AWH profile in Poshan Tracker. |

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| 14. | Offline working of Poshan Tracker | AWW can do Daily Tracking (AWC status open/close, AWC Photo, Attendance, Morning Snack, HCM/THR & Activity) in offline mode. AWW can also register beneficiary in offline mode. The beneficiaries who are registered in the offline mode will be stored in cloud till the AWW comes in online mode. Offline mode can store last 3 days data only. |
| 15. | PT Application timings restriction | Poshan Tracker application is not available from 10 pm to 7 am every day for any type of data entry. On Sundays only 'AWC daily tracking' facility is restricted which involves AWC opened, photo capture, PSE activity and HCM supplementation. Other features can be accessed on Sunday. If any special activity is planned at AWC on Sunday, data entry may be planned through Jan Andolan dashboard |
| 16. | SMS for Beneficiaries | Automatic message is delivered on the mobile number of beneficiaries upon first time registration in Poshan Tracker. For existing beneficiaries, automatic message is delivered on receiving services like- Take Home Ration, Hot Cooked Meal, Growth monitoring, Home Visit and Pre-school education at Anganwadi Center |
| 17. | 11digit Unique AWC code | 11 digit Unique AWC code is implemented Pan India (only numerical value). The system also has validation/ verification in place for this functionality. |

Key updates in Dashboard

| Sr. No. | Important Features | Description |
|---------|------------------------------|--|
| 1. | Overview of dashboard | <p>After dashboard login (https://admin.poshantracker.in/admin/) following details are available-</p> <ol style="list-style-type: none"> <li data-bbox="667 555 1329 846">i. Home Page: Home Page consists of overview of AWC details, viz; eligible beneficiaries, status of Growth Monitoring, Home Visits, Status of Aadhaar Verification and Health ID, key services details etc. Further, on home page, under Anganwadi Center details a downloadable list of number of days each AWC was opened is available. <li data-bbox="667 846 1329 1211">ii. Master list: This section displays the lists of districts, projects, sectors, beneficiaries, AWCs, and AWC Infrastructure within the state. These lists are downloadable. New addition of districts, projects, sector, registration of users, editing access to users, deactivation of beneficiaries, provision of additional charge to AWW, addition of infrastructure details including Saksham AWCs etc can be done here. <li data-bbox="667 1211 1329 1541">iii. Current month: under this tab details of services provided in current month is displayed (indicates the data till previous day). This involves downloadable reports like number of beneficiaries, measuring efficiency, AWC operational status, status of home visits and provision of supplementary nutrition. It can be used for tracking services provided through AWC in current month. <li data-bbox="667 1541 1329 1906">iv. Monthly Report: This section displays districts, project, sector wise reports on- total beneficiaries received supplementary nutrition during the month, no of PWLM having anemia, Information on total no. of adolescent girls receiving THR & Adolescent girls having Anemia, SNP projections, report on beneficiary redressal system, beneficiary activity (beneficiaries added, beneficiaries migrated etc). |

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| 2. | Master list– AWC Infrastructure list | The section displays infrastructure facilities available in AWCs viz. building type, toilet, drinking water facility, electricity connection, Poshan Vatika, availability of GMDs etc. |
| 3. | Master list– AWC details | This section displays geographical details of AWCs viz. latitude, longitude, LGD code, Rural and Urban, Tribal Non-Tribal , PVTG etc. |
| 4. | Monthly Reports–SNP | As the input method of SNP changed, the report displayed also has changed. The indicators shown now is “THR Given” and “HCM Given” for at least 1 day or at least 21 days for all categories of beneficiaries. |
| 5. | Monthly Reports– Children | This section displays month wise measuring efficiency, growth monitoring details of children (0-6 years) including Stunting, Wasting and Underweight (this can be viewed district wise or project wise) |
| 6. | Monthly Reports– AWC | The reports show the information regarding human and infrastructure resources in AWCs. The reports on AWW performance incentive and AWH performance incentive, provides number and downloadable list of AWWs and AWHs who are eligible for incentive for the selected month. |
| 7. | Dashboards for different Mission/programmes | Separate dashboards to monitor the progress of programmes/missions like- Mission Utkarsh, Saksham Anganwadi, Vibrant Villages Programme (VVP), NITI- Aspirational Block Program (ABP), Tribal Villages have been made available under dashboard lists. |
| 8. | Poshan Tracker Data Visualization Maps | Heat Maps of different indicators captured in PT are made available under dashboard (Heat maps) |
| 9. | Poshan Tracker Public Dashboard | Data of Poshan Tracker is available in public domain and can be accessed via https://www.poshantracker.in/statistics |

Other updates

| Initiative | Details |
|------------------------|---|
| JanAndolan | Poshan tracker has a separate Jan Andolan dashboard for monitoring the participation rate of states in these activities. This dashboard is used to capture various activities conducted during Poshan Maah and Poshan Pakhwada. States/UTs performance and activity count based on themes is represented on this dashboard through graphs, pie charts and heat maps. As on 31st December 2023 different states have participated in 39,30,38,403 activities all together. Different ministries participate and spread awareness related to different causes through these activities. Apart from Poshan Maah and Poshan Pakwada, this dashboard may be to capture activities for any special campaign/event. |
| Poshan Helpline | The Poshan Tracker helpline (14408) is a crucial resource, offering guidance and aid for matters concerning health and nutrition. Its focus is on enhancing nutritional practices, particularly among women and children. Presently, this helpline is utilized for both Poshan Tracker and PM Cares, extending its reach across all 36 States/UTs. As of January 9, 2024, it has received a total of 911,236 calls, comprising 899,539 in bound (Poshan & PMMVY) and 11,689 outbound calls (PM-Care). The agents are proficient in various regional languages, ensuring they can address queries effectively, overcoming any language barriers. |
| State APIs Consumed by | Maharashtra, Madhya Pradesh, Gujarat, Karnataka, Telangana, Uttar Pradesh, Odisha, Bihar, Assam , Nagaland |

List of user access at various levels

| Report/Activity | Add | Edit |
|----------------------------|------------------|------------------|
| New State addition | NeGD | NeGD |
| New District addition | NeGD | NeGD |
| New Project addition | NeGD | NeGD |
| New Sector addition | NeGD | NeGD |
| Awc List | Project | Project |
| *Awc-Lgd Mapping | NeGD | NeGD |
| Awc- Saksham | Project | Project |
| Awc-Vibrant | NeGD | NeGD |
| AWC-Infra | sector | sector |
| Dashboard users List | Below level user | Below level user |
| Beneficiary Deactivate | sector | sector |
| AWC Users | Project | Project |
| Mission Sambhav | NeGD | NeGD |
| Mission Utkarsh | NeGD | NeGD |
| NITI Aspirational Block | NeGD | NeGD |
| NITI Aspirational District | NeGD | NeGD |

* LGD mapping is verified at CDPO level, once verification is done, the mapping will be frozen and if any other change-need to be made, State will have to write to NeGD. Therefore add/edit right is mentioned against NeGD.